

Dear Valued Customer,

This year our aim was to turn Nampo on its head...and we certainly succeeded.



If you were able to join us at our Agriculture stand and our Construction stand, we hope you enjoyed it as much as we did.







NAMPO 2022 - RECAP

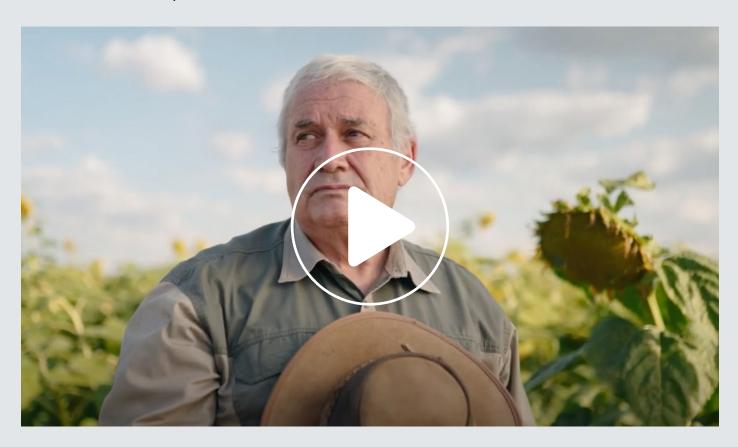
WE LAUNCHED A FEW THINGS...

WE RUN SO LIFE CAN LEAP FORWARD - NAMPO VIDEO LAUNCH

At John Deere, we're turning the dreams of yesterday into the legacy of tomorrow.

As we aim to constantly revolutionise agriculture and construction, we only have one goal in mind - helping our customers reach their full potential. Through the relentless pursuit of perfection over centuries we know what it takes to help our customers grow.

We run so life can leap forward.



WATCH VIDEO

John Deere Africa Middle East | We run so life can leap forward Note: this video is recorded in English*



X9 COMBINE LAUNCH

The John Deere X9 Combine was launched at Nampo, and we're excited to announce that it is the biggest Combine available on the African Continent. Find out more below:



WATCH VIDEO

*John Deere Africa Middle East | X9 Stroper Note: this video is recorded in Afrikaans**

JOHN DEERE FINANCIAL LAUNCH

John Deere Financial launched their new integrated service offering, providing customers with a John Deere Financial experience from start to finish and a faster service overall. Here's what you need to know:



*John Deere Financial | Flexible financing solutions Note: this video is recorded in English**



*John Deere Africa Middle East | Nampo 2022 | John Deere Financial Note: this video is recorded in Afrikaans**

WATCH VIDEO





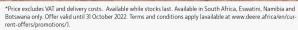
we offered some amazing **PROMOTIONS**

6B NAMPO PRICE PROMOTIONS

Customers can now own the John Deere 6B-Series Tractors for LESS:



*Price excludes VAT and delivery costs. Available while stocks last. Available in South Africa, Eswatini, Namibia and Botswana only. Offer valid until 31 October 2022. Terms and conditions apply (available at www.deere.africa/en/current-offers/promotions/).





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CONSTRUCTION PRICE PROMOTIONS

John Deere Financial recently extended their portfolio to include John Deere Construction Equipment. These special offers are valid until **30 June 2022**. *<u>*Ts & Cs apply.*</u>



BACKHOE LOADER

PRIME -3.3%

Based on a 20% deposit

over 24 months*

315SL





E260 | E300 | E380 EXCAVATOR PRIME -2.15%

Based on a 20% deposit over 36 months*



Based on a 20% deposit over 36 months*





544K | 624K | 644K WHEEL LOADER PRIME -3%

Based on a 20% deposit over 36 months*

750J | 850J DOZER PRIME -3%

Based on a 20% deposit over 36 months*



WE JOINED THE CONVERSATION

It was our privilege to participate in this year's Nation in Conversation at Nampo, hosted by Grain SA. You can watch the complete panel discussion here.



WATCH VIDEO

*John Deere Africa Middle East | Nampo 2022 | Nation in Conversation Note: this video is recorded in Afrikaans & English**

DID YOU MISS THIS YEAR'S NAMPO? VISIT OUR 3D VIRTUAL NAMPO AGRICULTURE AND CONSTRUCTION STANDS

If you weren't able to experience our Nampo stands in person, you don't have to miss out. You can now do a 3D virtual tour of our stands below:





VIEW IN 3D

VIEW IN 3D



WE HOPE THAT YOU ENJOYED THIS UPDATE ON OUR NAMPO 2022 EXPERIENCE

Thank you for your support and dedication in making this year's Nampo a huge success!



Sincerely, John Deere Africa Middle East

