

**APPLICATION FOR THE CONSENT OF A DATA SUBJECT FOR THE PROCESSING OF PERSONAL INFORMATION FOR THE PURPOSE OF DIRECT MARKETING IN TERMS OF SECTION 69(2) OF THE PROTECTION OF PERSONAL INFORMATION ACT, 2013 (ACT NO. 4 OF 2013)**

Name of data subject: \_\_\_\_\_

Request for consent from: John Deere Proprietary Limited, 38 Oscar Street, 47 Hughes Ext, Boksburg, South Africa

Contact number(s): \_\_\_\_\_

Email address: \_\_\_\_\_

John Deere Proprietary Limited (**John Deere**) processes your personal information for variety of purposes; please see the link to our privacy policy below. The Protection of Personal Information Act (**POPIA**) and/ or relevant data privacy laws compel us to inform you of the purpose for collecting your personal information, which includes:

- Customer services
- Product and customer support
- Marketing and advertising materials
- Surveys
- Promotional events
- Research, improving products and services

Where your personal information is necessary for us to provide you with John Deere goods and services, we rely on the grounds of legitimate interests to process your personal information. For example, where we register a warranty for a John Deere product you have purchased, we will need your name and contact information in order to do so. However, in order to send you marketing materials, we request your consent in terms of this form.

When you consent to receive marketing materials from John Deere, you also consent to such marketing being sent to you by John Deere, John Deere Financial Proprietary Limited (**JDFP**), and the companies within the John Deere Group globally which may provide you with marketing materials, including, but not limited to surveys, advertisements and brochures.

When a Dealer, ABSA or other financial institution presents you with this consent form, you acknowledge that they may pass on your personal information to John Deere, JDFP and their affiliates within the John Deere Group to provide you with these marketing materials. You also agree that JDFP may contact you with marketing material in relation to John Deere products and financing options through ABSA or another financial institution that are available to you.

Your personal information may be transferred outside of South Africa and stored or otherwise processed in other countries. When this is done, we implement appropriate technical and organizational measures are in place to safeguard your personal information. John Deere has a binding agreement which facilitates and ensures adequate levels of protection when making cross-border transfers of personal information to entities within the John Deere Group.

**1. PROCESSING OF MY DATA FOR MARKETING - CONSENT:** I can withdraw this consent at any time by notifying the Dealer, who will in turn, notify John Deere, JDFP and any other entities.

I hereby consent that the Dealer can disclose the following personal information ("**My Information**")

- Contact details, such as my name and address,
- My phone number and email address

to John Deere, JDFP and the John Deere Group so they can use My Information to do the following:

<b>PLEASE SELECT</b>		
- provide me marketing, advertising and sales promotion related to John Deere products & services	YES <input type="checkbox"/>	NO <input type="checkbox"/>
- provide me marketing, advertising and sales promotions related to financial products & campaigns offered by Absa under JDF programs	YES <input type="checkbox"/>	NO <input type="checkbox"/>
- provide me re-financing or new finance proposals of Absa under JDF programs.	YES <input type="checkbox"/>	NO <input type="checkbox"/>

**2. PROCESSING OF MY INFORMATION FOR DIRECT MARKETING - CONSENT:** I can withdraw this consent at any time by notifying the Dealer, or by contacting JDF at the contact details provided below.  
I consent to receive direct marketing of goods and services marketed by means of electronic communication. I agree that JDF, JDFP and the John Deere Group can use My Information to contact me by post, email, SMS and phone for the above-mentioned marketing purposes.

**PLEASE SELECT**

YES

NO

**3. GENERAL INFORMATION ABOUT JOHN DEERE**

International transfers of my information, within the John Deere Group will take place in accordance with applicable law and John Deere's Privacy Statement which can be found here: [www.johndeere.com/privacy](http://www.johndeere.com/privacy).

You may exercise your legal data privacy rights (including objecting to processing, rights of access, rectification, restriction, deletion or complaint) by contacting John Deere or JDF's information officer at [manirebone@johndeere.com](mailto:manirebone@johndeere.com).

Full names and designation of person signing on behalf of John Deere:

\_\_\_\_\_  
*Signature of designated person*

Date: \_\_\_\_\_

I, \_\_\_\_\_ (*full names of data subject*) hereby consent to the disclosure of MY Information where required and to receive direct marketing, in terms of this consent form.

Signed at \_\_\_\_\_ this \_\_\_\_\_ day of \_\_\_\_\_ 20\_\_\_\_\_

\_\_\_\_\_  
*Signature of data subject*