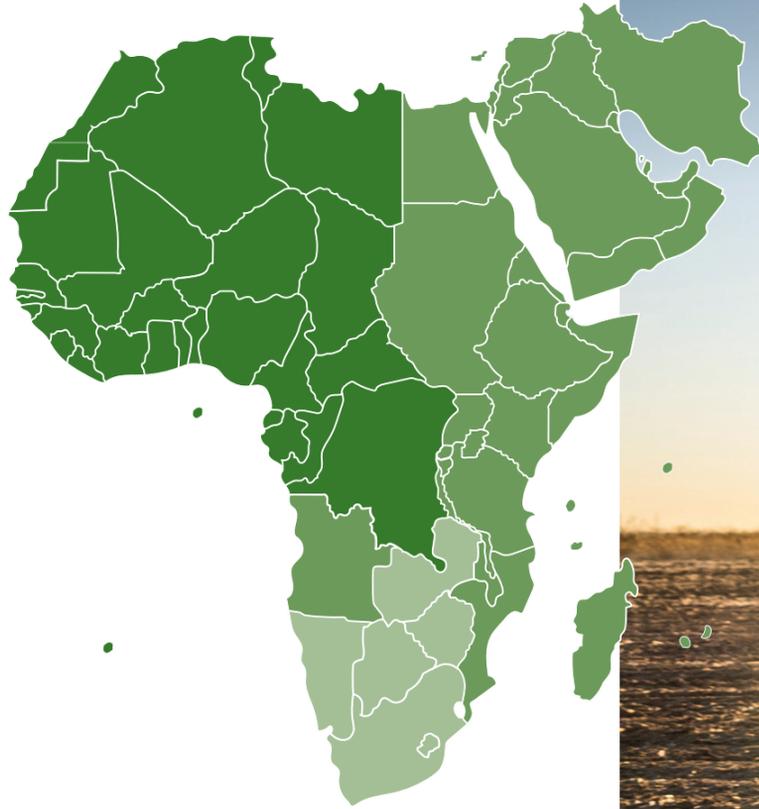


FIND AN
**AUTHORISED JOHN
DEERE DEALER**
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Solutions for farmers

Mechanising for better yield

Access to finance

Reliability for lower cost

Training and Technology

- The contractor model allows smaller farmers to get access to proper mechanisation.
- With our dealers, we provide a full solution for all mechanisation requirements from tillage to harvest.
- We ensure that the tractors are fitted with the right implements.
- Our contractor model also provides new job opportunities.
- Several different crop solutions: small grains, Corn, Sugar cotton.
- Our solution is also available for commercial vegetable farmers.

- We believe in assisting farmers with optimum mechanisation.
- We ensure that the tractor is matched with the right implement.
- Now the contractor/farmer can optimally use his equipment.
- Well-equipped contractors give more farmers access to proper mechanisation.
- Proper mechanisation can improve yields by up to 200%.
- Emerging contractors are the fastest and most cost-effective way of spreading good mechanisation and ensuring better yields and income.

- John Deere Financial is constantly looking for ways to improve access to finance for new-era farmers and contractors.
- With the contractor model, we strive for the “unbankable” bankable by looking at specialised financial packages.
- One small farmer might not qualify independently for finance, but a contractor can because he will work more hectares.
- Our biggest motivator is food security and improved prosperity for our farmers.

- John Deere tractors give the best performance over time.
- John Deere tractors are designed to be longer-lasting and more reliable than competitors.
- Our tractors come standard with a 2-year/2000-hour warranty.
- With a dealer Network of over 154 across Africa with 83000 part lines available and more than 814 technical staff.
- We ensure that we minimise downtime for the farmer and contractor with our always-available technicians in the field.

- John Deere has trained more than 50 000 farmers in Africa since 2012. 37% of our training so far was for women in agriculture. With a training partner, we have developed custom-made training models to help assist new-era farmers and contractors.
- We look at the farmer’s needs from tillage to harvest, ensuring that we provide the best technology. We are also constantly improving the technology in our smaller tractors by allowing farmers to monitor the work done from their mobile phones using Hello Tractor.